

# Melissa A. Won

Lawyer

tel 519-672-5666 x7374  
email melissa.won@mckenzielake.com  
office London, ON



## Melissa's Biography

Melissa Won is a member of the firm's Franchise and Intellectual Property Group. Melissa acts for franchisors at all stages of system development, from emergent franchisors transitioning from a corporate to franchising model to established franchisors embarking on international expansion. Melissa strives to simplify the legal complexities of franchising in order for her clients to focus on what they do best.

Melissa is experienced in all aspects of franchise law, including the preparation of franchise disclosure documents, unit franchise agreements, master franchise agreements, area development agreements, and area representative agreements, the facilitation of franchise transactions, including the purchase and sale of franchise systems and the acquisition, transfer, and renewal of unit franchises, managing franchisor-franchisee relations and resolving franchise disputes. Melissa also advises clients on trademark and copyright matters.

Melissa frequently speaks at franchise law conferences and contributes to franchise publications. Since 2016, Melissa has held various positions on the Ontario Bar Association Franchise Law Executive, including Newsletter Editor, CPD Liaison, and Secretary.

## Practice Areas

Business Law & Financial Services  
Law

Franchise Law & Intellectual Property  
Law

## Education and Year of Call

Juris Doctor, Western University  
(2010)

BA (Hons.), Political Science,  
Western University (2007)

Bar Admission, Ontario (2010)



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Outside of the office, you can find Melissa at a concert, trying out a new recipe, skiing or cycling (depending on the season).

## Professional Associations

- Secretary, Franchise Law Section Executive, Ontario Bar Association (September 2020 – June 2021)
- CPD Liaison, Franchise Law Section Executive, Ontario Bar Association (September 2019 – June 2020)
- Member-At-Large, Franchise Law Section Executive, Ontario Bar Association (September 2018 – June 2019)
- Newsletter Editor, Franchise Law Section Executive, Ontario Bar Association (September 2016 – June 2018)
- Member, Canadian Bar Association (September 2011 – Present)
- Member, Law Society of Ontario (September 2011 – Present)
- Member, Middlesex Law Association (September 2011 – Present)
- Member, Canadian Franchise Association
- Associate Member, American Bar Association Forum on Franchising

## Honours & Awards

- Who's Who Legal: Recognized in 2020 as Thought Leader: Franchise Law
- Named Franchise Times "Legal Eagle" – Class of 2020 (<https://www.franchisetimes.com/pdf/2020/2020-Legal-Eagles.pdf>)
- Best Lawyers In Canada 2021: Recognized in Franchise Law

