

Laurie Hause

Chief Information Officer/Director of Marketing

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Laurie's Biography

As Chief Information Officer and Director of Marketing, Laurie leads the planning and execution of the firm's strategic technology and marketing plans.

Laurie's dual role allows her to initiate technology changes to improve client experience and drive innovation.

With more than 30 years supporting the legal community, Laurie still enjoys exploring emerging technology and being a change rumbler. Leading a team of dedicated professionals, they support all facets of information technology. Whether writing, speaking or acting as a mentor, sharing her experience and expertise to help others achieve their goals is key. Honored with the International Legal Technology Association's Professional Services Champion Award for innovative work done in the Social Media arena in support of the practice of law, this award confirmed her ability to deliver innovative solutions to support the business of law.

Outside her responsibilities at McKenzie Lake, Laurie takes an active role in the community. Laurie is serving her second year as a member of the Board of Directors for the London Chamber of Commerce after stepping down in 2019 as Board Chair for Canadian Women in Communications (WCT), Southwestern

Education and Year of Call

CWC/Corus Digital Media and Technology Career Accelerator, Ryerson University (2011)

Executive Marketing Program, Richard Ivey School of Business (2004)

Executive IT Program, Richard Ivey School of Business (2000)

Bachelor of Arts (Hons.), York University (1986)



Ontario region, after five years and past Vice-Chair for six. In March 2018, Laurie was recognized by WCT with the Leadership Excellence WCT Leader Award. When not supporting our community, Laurie enjoys spending time at yoga and travelling or just reading a book – paper not Kindle!

Professional Associations

- London Chamber of Commerce, Member of the Board of Directors 2019 – present
- Canadian Women in Communications & Technology, Past Regional Board Chair, Southwestern Ontario, 2015-2019
- Canadian Women in Communications & Technology, Past Regional Board Vice-Chair, Southwestern Ontario, 2010-2015
- Member of Continuing Education Advisory Committee, Fanshawe College
- International Legal Technology Association Member
- Legal Marketing Association, Member

