## Franchise Law & Intellectual Property Law

We're on the leading edge of franchise & intellectual property law.

Whether you are just starting to franchise or are in the international expansion phase of franchising, our Franchise and Intellectual Property lawyers will protect your interests. Led by one of Canada's foremost authorities on franchise law, Daniel So, our team handles all aspects of franchise law, including licensing and distribution matters, intellectual property protection, e-commerce transactions, marketing, advertising and contest law, new media issues, and contract review, creation and negotiation.

We craft fully bespoke documents based on a thorough understanding of your industry, your business and your specific needs. Our current clientele includes franchisors and franchisees ranging in size from small, regional franchises, to internationally recognized franchise systems in all industry sectors.

## **Contact Us**

For any inquiries with respect to franchise and trade-mark matters, please contact a franchise lawyer directly by email or by phone at (519) 672-5666. If corresponding by email, be sure to include your name, your telephone number, and a brief message.

## **Contact Us**

TEL **519.672.5666**FAX **519.672.2674**mckenzielake.com

## **Team**

Ashley Caldwell

Daniel So

Melissa Won

