

MEDIA ADVISORY

For Immediate Release – February 23, 2016

IVC FILTER CLASS ACTION COMMENCED IN CANADA

LONDON, ONTARIO – McKenzie Lake Lawyers, LLP has filed a class action lawsuit with respect to IVC Filters.

IVC Filters are devices used to prevent blood clots from travelling to the lungs. Use of retrievable IVC Filters has been linked to an increased risk of fracture, migration, and/or perforation, which can lead to a variety of life threatening conditions, even death. Furthermore, it is alleged that retrievable IVC Filters create these serious increased risks while providing little or no proven efficacy.

The claim alleges that the Defendants knew or should have known of the serious risks associated with their filters and failed to warn the public. The lawsuit also claims the Defendants aggressively marketed and sold retrievable IVC Filters through carefully planned, multifaceted marketing campaigns and strategies, offering misleading expectations with respect to both the utility and safety of retrievable IVC Filters.

Matthew Baer, of McKenzie Lake Lawyers explains: *“We believe that through this action, the Defendants will be required to explain to Canadians what it knew about the risks and efficacy associated with using retrievable IVC Filters and when it first became aware of those risks. We are concerned about whether Canadians and their doctors were adequately warned of the known risks and efficacy associated with using these products”.*

It is too early to quantify the value of class member claims, but it is anticipated that the amounts are significant. Canadians who suffered complications after having received an IVC Filter are encouraged to visit: www.mckenzielake.com or call 1-844-672-5666 for more information.

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